

FARROW & BALL ANNOUNCES THE KEY COLOURS FOR 2015

The colours we will want to use in our homes over the next year reflect a desire to create spaces offering escapism from our increasingly nomadic working lives, where smart devices keep us connected wherever we are. Our key colours for 2015; Pink Ground, Light Blue, Breakfast Room Green and Tanner's Brown promote relaxation and reflection in interiors. Paler in appearance they help to create spaces that live and breathe as we look to our homes as places of sanctuary from the stresses of modern day living.



Walls: Breakfast Room Green® No.81 Estate® Emulsion, Skirting: Calke Green® No.34 Estate® Eggshell, Floor: Light Gray™ No.17 Floor Paint.

Breakfast Room Green®

Breakfast Room Green feels lively at any time of day. Taken straight from nature it makes us feel safe and calm in our home environment. Its slightly botanical feel creates a fresh room when paired with complementary James White on the ceiling. It's best contrasted with stronger Calke Green on the woodwork to recreate the colours derived from the irregular staining and tinting found in plants and vegetables. Complete this leafy look, with Light Gray as an accent colour in the back of shelves, on the floor, or as random stripes on the wall to create a really exciting, fashionable interior. This trend reflects a shift away from hard, graphic interiors to a softer more natural feel with a modern twist.



Walls: Light Blue™ No.22 Estate® Emulsion, Floor: Lamp Room Gray® No.88 Floor Paint, Skirting: Dimpse™ No.277 Estate® Eggshell, Sideboard: Dimpse™ No.277 Estate® Eggshell.

Light Blue®

The use of Light Blue in the home is intended to create an interior where colours shift and change like the landscape. We instinctively gravitate towards colours that remind us of the softer side of life to make our homes into an oasis of calm away from the brashness of modern life. To create an almost transparent interior, contrast the colour's silvery, smoky qualities with the unexpectedly cool grey Dimpse, a colour inspired by the tones of twilight. Create a feeling of relaxed movement by adding an accent of Lamp Room Gray on the floor, feature wall or furniture, and Blackened on the ceiling.



Walls: Pink Ground® No.202 Estate® Emulsion, Skirting: Setting Plaster® No.231 Estate® Eggshell, Floor: Pale Powder™ No.204 Floor Paint, Desk: Setting Plaster® No.231 Estate® Eggshell, Chair: Teresa's Green® No.236 Estate® Eggshell.

Pink Ground®

Pink Ground creates a humble beauty in the home, making rooms feel pretty, soft edged and accessible. Although certainly warm, this pink is not sugary or infantile, rather it feels more like a diluted plaster colour where walls look almost nude. Use with a slightly stronger colour on the woodwork, like Setting Plaster, to create a lighter room; because the tones are close the feel is almost of camouflaged beauty with no strong contrasts or hard lines. Similarly accent colours should stay cloudy and soft. Pale Powder sits perfectly alongside Pink Ground; use it on either furniture for a more relaxed feel, or on the floor to complement the whimsical pastel palette on the walls and woodwork.



Walls: Tanner's Brown® No.255 Estate® Emulsion, Skirting: Tanner's Brown® No.255 Estate® Eggshell, Floor: Dead Salmon® No.28 Floor Paint, Bookcase: Oval Room Blue® No.85 Estate® Eggshell, Chair: Hardwick White® No.5 Estate Eggshell

Tanner's Brown®

Although we are craving lighter, paler tones in 2015, darker tones remain best where natural light is lacking. Create darker, dramatic spaces with Tanner's Brown, and at the same time make other areas feel lighter in comparison. This earth brown feels totally timeless and has an artisan feel to it. It is best used on the skirting boards as well as the walls, to keep it grounded and to prevent a light line around the bottom of the room, which can look hard. For a smudge effect use Dead Salmon on other woodwork and Joa's White on ceilings. Muted Oval Room Blue looks magical when used as an accent colour.



Media Enquiries: Emily Mendez-Penate, Susan Magrino Agency T: 212-957-3005 E: emily.mp@smapr.com
 Alexandra DeAngelo, Susan Magrino Agency T: 212-822-8178 E: alexandra.deangelo@smapr.com
 USA Showrooms: New York, NY; Los Angeles, CA; Orange County, CA; Greenwich, CT; Westport, CT; Washington, DC; Chicago, IL; Boston, MA
 Customer Enquiries: 888-511-1121, nasales@farrow-ball.com

www.farrow-ball.com